

Codecinella Workshop

Lightning Talk Workshop

November 29th, 2018

Madison, WI



codecinella

Lady Bug Fixers

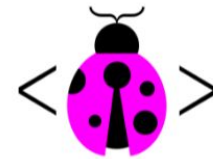
Codecinella.org

Inspired by the lady bug, our name is derived from the genus coccinella.

- Who are we?
 - Local women software developers and students
 - All levels of experience:
 - beginner (students, recent 'bootcamp' graduates, curious potential IT folks)
 - intermediate (5-10 years as IT professional)
 - advanced (more than 10 years professional experience in IT)
 - Codecinella operates as a 501(c)3 non-profit organization through fiscal sponsorship by the Center for Community Stewardship (C4CS), our fiscal agent. <http://www.community-stewardship.org/projects/codecinella/>



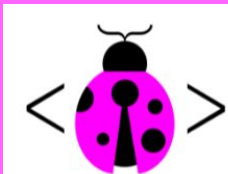
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- What problems are we addressing?
 - Lack of diversity in IT
 - Shortage of IT talent
 - Poor retention of mid-career women software engineers
- How do we address these problems?
 - Encourage and support technical women, especially software engineers
 - Focus on retention more than recruitment
 - Hold technical talks, workshops, hack sessions, career panels, technical interview panels, mentoring, et cetera



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- Previous Events

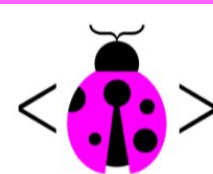
- UW WACM Interview Sprints, She Talks Data Launch, Secure Coding For Developers, Working the System: Chip Design, What is Tableau, and Why Should I Care?, Software engineering in the video game industry, UW WACM Career Panel, Hands-on Hardware Workshop, Machine Learning

- Upcoming Events

- Co-hosting Holiday Happy Hour with the Women in Tech, December 11th
- What do you want to see from Codecinella next year?!



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- What do we need?
 - Attendees of our events
 - Technical speakers
 - Sponsors
 - Spread the word
 - Codecinella.org
 - twitter.com/codecinella
 - www.facebook.com/groups/535584243297005
 - meetup.com/codecinella-madison
 - eventbrite.com/o/codecinella-11510486311

Lightning Talks Workshop

Codecinella Meetup
November 29th, 2018

Overview

How is this going to work?

- Event Overview
 - Right now!
- Brainstorm & Prepare
 - ~6:30 - 7:30
- Present Talks
 - ~ 7:30 - 8:30

**What is a
lightning talk?**

**“They’re the gateway drug of standing
on the big stage with a mic.”**

- Heidi Waterhouse,

<http://www.heidiwaterhouse.com/2016/06/19/how-to-write-a-lightning-talk/>

But seriously, what is a lightning talk?

“A lightning talk is a very short presentation lasting only a few minutes, given at a conference or similar forum. Several lightning talks will usually be delivered by different speakers in a single session.”

https://en.wikipedia.org/wiki/Lightning_talk

- 5 minute presentation
- Technical* topic you find interesting

* in any sense of the word

Where do I start?

“A good lightning talk is insightful, inspiring, thought-provoking, useful, humorous, controversial, or enlightening. Lightning talks are almost always fun, for both the speaker and the audience.”

- Barrie Byron

<https://barriebyron.wordpress.com/2013/02/17/so-you-want-to-give-a-lightning-talk/>

How to write a lightning talk?

- Pick a topic
 - Something that are you angry about
 - Share one great idea.
 - Show passion for an idea; spread your joy.
 - Tell a story; storytelling is universal and we all have a story to tell.
 - Capitalize on something recent
- Write your conclusion
 - If you only have 5 minutes, you must have a punchy conclusion. If you write it first, then all your other writing will lead to it.
 - What do you want the audience to get out of your talk?
- Outline
 - Less is more - decide on your main point and stick to it
 - Share information but resist the temptation to explain in detail.
 - Thesis/Antithesis/Synthesis
- Make the presentation
 - More pictures, fewer words
 - End strong and “power wrap” your lightning talk... restate your one great idea.
- Practice

What should I be doing?

- Decide what you want to convey.
- Fill in the details; write the talk
- Check in with Annette when you have picked a topic
- Eat snacks
- Have fun!